



International Trade Fair
for logistics, transportation and handling
in the petroleum industry

27 – 29 Sept 2012

Messe Kassel / Germany

Press information

Kassel / Germany, 04 October 2012

expo PetroTrans 2012 – Record Number of International Visitors

Over 3,900 visitors, 30 per cent of them from abroad, look back with satisfaction at the Trade Fair for Logistics, Transport and Handling in the Petroleum Industry. The fact that the number of international visitors has once again grown noticeably in its fifth year illustrates the importance of the expo PetroTrans as an international industry gathering.

The expo PetroTrans 2012 in Kassel ended on Saturday, 29 September 2012. For three days, some 100 companies from 10 countries presented their petroleum-related products, innovations and services to the expert visitors in two double halls. Held for the fifth time, the expo PetroTrans was able to further strengthen its status as the leading trade fair in the industry. This status was reflected particularly by the increase in the number of international visitors from over 40 countries, who made up 30 per cent of the attending public.

The trade fair visitors covered a wide spectrum, from managing directors and service engineers to hazardous materials officers and tanker drivers.

Once again, there were a number of special events taking place throughout the three days of the fair, which were greatly appreciated by the visitors: an extensive supporting program of talks and podium discussions, the premiere of the big Fair Party, a test track set up outside by the 'Instruktoren-Börse' and the Innovation Award for the three best product innovations of the year voted on by an expert jury and the public.

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Weltenburger Str. 4, 81677 München / Germany
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Well attended – and no questions left unanswered

The expo PetroTrans offered genuine added value with a comprehensive range of seminars and specialist lectures delivered by qualified speakers and industry experts. The nine events on offer, which were once again open to all interested trade visitors free of charge, were well-attended.

Action and know-how in the outdoor area of the trade fair

The expo PetroTrans test track in the outdoor area of the trade fair proved a veritable visitor magnet. The spectacular demonstrations of driving dynamics created excitement and the occasional sharp intake of breath among the visitors in the hall when the team from the 'Instruktoren-Börse' demonstrated evasion and braking maneuvers with the latest driver assistance systems a few centimeters from the hall windows.

13 innovations, 3 awards – the expo PetroTrans Innovation Award 2012

The ceremony to present the Innovation Award is an established element of the trade fair. This year, there were once again a number of outstanding innovations, which were launched at the fair, vying for the Innovation Award 2012. The visitors were able to cast their votes for their favourite to win the Visitors Award, and an independent jury selected two further companies to receive the sought-after award. This year, the visitors' favourite was the 'defending champion' Nutzfahrzeuge ROHR GmbH, which had actually put forward two innovations, namely a modular structure aerodynamic package and a new, improved dispenser system, and thus secured the Visitors Award. The expert jury, comprising Hans-Henning Manz, Uwe Heins and Frank-Georg Stephan, awarded the other two prizes to the EasyRoll system from Dr.-Ing. Ulrich Esterer GmbH & Co. KG and to Kurt

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Willig GmbH & Co. KG, which had presented a veritable firework of innovation on its stand with their new AdBlue measuring system, a crash protection on the tank semitrailer and a tank superstructure with a scale measuring system.

expo PetroTrans rocks – the first big Fair Party

The Fair Party on the first exhibition day was one of the highlights of the international trade fair, for exhibitors and visitors alike. The BBQ party created the perfect atmosphere for an informal and informative get-together outside the environment of the usual business meetings. Sponsors had made sure that the guests did not want for anything. Music, food and drinks were provided by the main sponsor Schrader T+A Fahrzeugbau GmbH & Co. KG and the other sponsors Dr.-Ing. Ulrich Esterer GmbH & Co. KG, IVECO Magirus AG, F.A. Sening GmbH, Lindner & Fischer Fahrzeugbau GmbH, H. Niehüser Armaturenbaubau, Kurt Willig GmbH & Co. KG, planetfair and AVR.

Conclusion: expo PetroTrans sets positive signal for 2014

The expo PetroTrans was able to strengthen its status as an industry gathering on an international level. In doing so, the trade fair also sets a positive signal for the industry, which will meet up again in Kassel in 2014.

Event organisers:

The expo PetroTrans is organised by the Munich-based AVR Messe- und Veranstaltung GmbH and the Hamburg-based planetfair GmbH & Co. KG. Further details at www.avr-messe.de , www.planetfair.de or www.expopetrotrans.com.

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Venue:

Messe Kassel, halls 1 – 4
Damaschkestrasse 55
34121 Kassel
Germany

Admission:

14 € incl. trade fair catalogue, seminars and Fair Party

Ticket shop:

Entry tickets can be purchased on-site at the ticket counters. Advance sales tickets are available at www.expopetrotrans.com

Opening hours:

Thursday 27 September 2012	9 a.m. – 6 p.m., from 6 p.m. big Fair Party
Friday 28 September 2012	9 a.m. – 6 p.m.
Saturday 29 September 2012	9 a.m. – 4 p.m., 3 p.m. Innovation Awards Show

Shuttle service:

Every 30 minutes free bus shuttle from train station Kassel-Wilhelmshöhe directly to the fair grounds and back.

More information and the constantly updated index of exhibitors are available online under www.expopetrotrans.com.

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